



# Sure Security Solutions

Protect your business from Network to Cloud

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## Dependency on technology has increased

Today's businesses are relying on technology more than ever before. As a result, the amount of data created and stored has massively increased. Consequently, the need to protect critical information has become an essential business requirement.

A data breach can have devastating consequences for any business. It can damage a company's reputation through the loss of customer confidence. Additionally, the loss of critical data, such as source files or intellectual property, can cost a company its competitive advantage.

A cyber-attack can not only impact corporate revenues but can also result in significant fines due to non-compliance with data protection regulations. To minimise cyber-risks and continue to thrive, it is essential that organisations adopt and implement a proactive and robust cybersecurity approach.

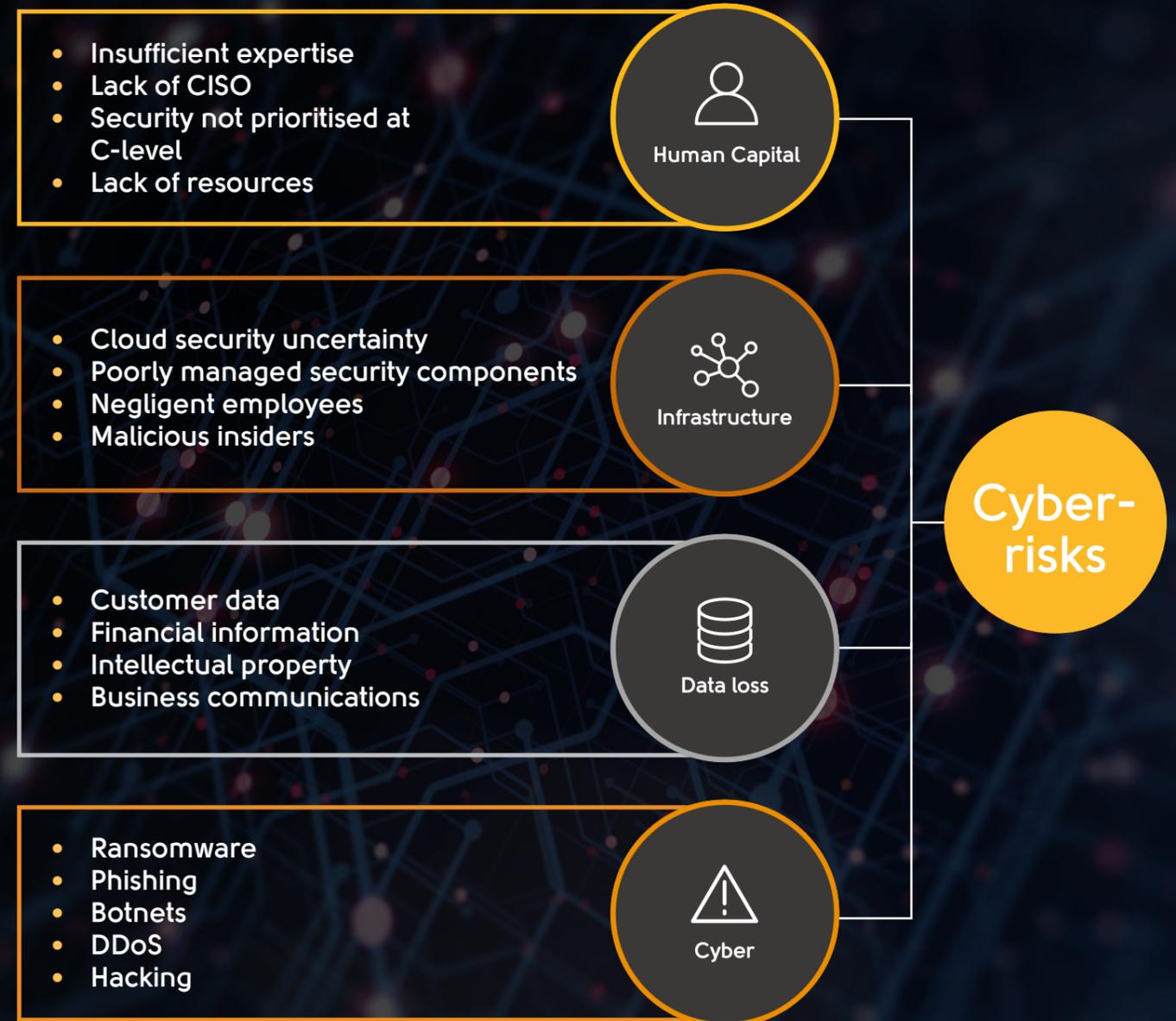
## Cybersecurity challenges

Naturally businesses wish to benefit quickly from productivity gains through the use of new technology. However security is often an afterthought and with commercial success closely linked to IT performance and resilience, data loss or corruption can be devastating.

Many businesses do not fully understand how vulnerable they are to attack, nor do they have the in-house skills to prevent or mitigate the impact.

The rewards for cyber-criminals are growing, as a result speed and sophistication of their attacks are increasing beyond the capabilities of most IT teams.

Threats exist at multiple points; users, access channels, applications and the data itself. It is inevitable that at some time almost all businesses will experience a cyber-security incident.



# Sure Cyber-Security framework

This framework approach to cyber-security, aligns closely with regulation and best practice and ensures that all aspects of business information security are addressed.

## Identify

In the identify phase we define the data and applications that are critical to your organisation and assess the impact on your business if these assets were compromised.

## Protect

Here we define the policies and systems that are essential to ensure the integrity of critical infrastructure during and following a cyber-security event.

## Detect

In the detect phase we define the appropriate mechanisms that should be in place to identify the occurrence of a cyber-security event.

## Respond

In the respond segment we ensure that there is a plan in place which mitigates the disruption caused by a cyber-security event.

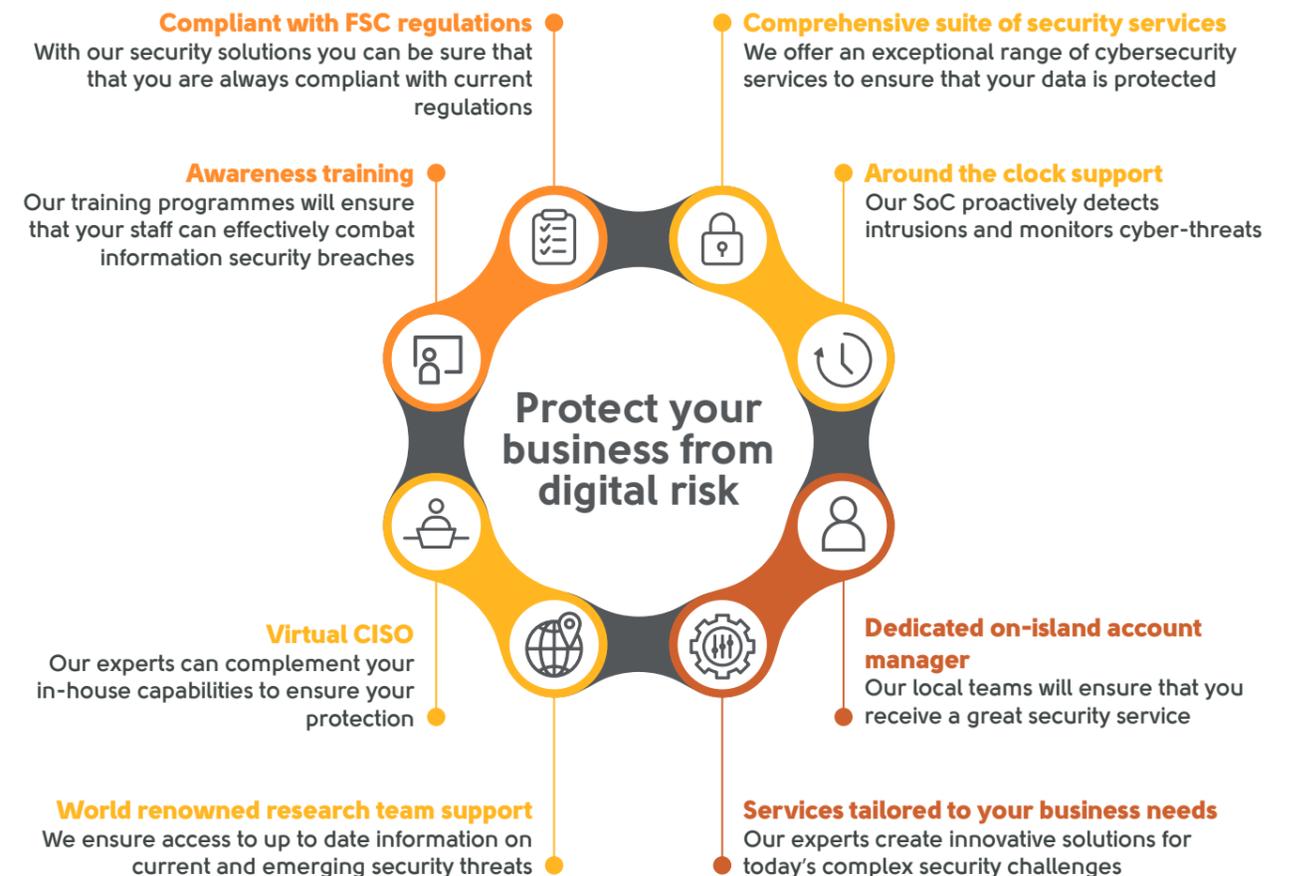
## Recover

During this stage we ensure that the appropriate steps can be taken to restore critical business systems and applications following a cyber security event.



# Sure Cyber-Security framework

Striking the balance between security, productivity and availability



Our cyber-security framework creates a structure to assess your exposure to threats and audit your current systems and processes to identify vulnerabilities

In the event of an incident our experts can help you quickly respond and recover your systems and data



## Why Sure?



### Cyber-security experts

Having a clear security strategy is critical to ensure business continuity and to maintain control of your intellectual property and limit reputational risk. Our experts can supplement your in-house capabilities to ensure that your business is protected in the event of a cyber-attack. We work with the best in class security partners to provide an integrated solution, that gives full protection whilst simplifying the management of your security portfolio.



### Unique Off-shore solutions

Our offshore environment has high regulatory standards, and in conjunction with our market-leading technology partners, our world-class security solutions provide protection from attack and continually manage ongoing risk. Based in the Channel Islands and with data centres physically located there, we can guarantee our customers' data residency offer a uniquely safe place for your data.



### Full range of services

A comprehensive suite of security solutions to help you to tackle a multiple number of threats in an evolving and complex security landscape. From initial identification of threats to training your workforce we have a solution to meet your needs. Enabling you to cost effectively keep your business safe, whilst meeting regulatory and compliance requirements.



## Our trusted security partners

We complement our in-house security expertise with products from carefully selected security technology partners. This allows us to design and implement solutions that fit the unique needs of our customers.

The Trustwave logo is displayed in a dark grey box with a yellow border. It consists of a white icon of a square with a diagonal line, followed by the word 'Trustwave' in a white, sans-serif font, with a registered trademark symbol (®) to its upper right.The mimecast logo is displayed in a dark grey box with a yellow border. It features the word 'mimecast' in a white, lowercase, sans-serif font.The CARBONITE logo is displayed in a dark grey box with a yellow border. It features the word 'CARBONITE' in a white, uppercase, sans-serif font, followed by a small green circle.The Cisco logo is displayed in a dark grey box with a yellow border. It features the Cisco logo icon (a series of vertical lines of varying heights) above the word 'CISCO' in a white, uppercase, sans-serif font.The Zerto logo is displayed in a dark grey box with a yellow border. It features the word 'Zerto' in a white, sans-serif font, with a stylized 'ø' character.